

# ePanel #01, 2015

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Thank you for joining the CFPC's ePanel! Your feedback will guide policies and decisions made by your College of Family Physicians of Canada (CFPC). Our first survey asks for your opinions on the CFPC's relationship with the pharmaceutical industry. Our connections with the pharmaceutical industry are carefully and diligently managed. However, we would like to know what members think about how these relationships should be handled. Changing our working relationships with the pharmaceutical industry could affect a variety of current practices such as advertising in Canadian Family Physician, maintaining sponsorships and commercial exhibits at Family Medicine Forum (FMF) and Chapter Annual Scientific Assemblies (ASAs), and continuing to give MAINPRO® credits to educational programs developed with support from the pharmaceutical industry. To aid the College in decisions related to relationships with the pharmaceutical industry, please answer the few questions below.

**1. With respect to the CFPC's relationship with the pharmaceutical industry, I think that the CFPC should:**

- should completely dissociate from any connection with the pharmaceutical industry
- should maintain relationships with the pharmaceutical industry with more stringent management than is currently in place
- should maintain relationships with the pharmaceutical industry with current level of diligent management
- should maintain relationships with the pharmaceutical industry with less stringent management than is currently in place

**2. In your opinion, how important is the relationship between the CFPC and the pharmaceutical industry to the College's reputation with members?**

- Not important
- Somewhat important
- Very important

**3. In your opinion, how important is the relationship between the CFPC and the pharmaceutical industry to the College's reputation with patients and other members of the public?**

- Not important
- Somewhat important
- Very important

**4. There are several areas of activity at the CFPC where continuing or discontinuing the relationship with the pharmaceutical industry will have the most financial impact. Please let us know which statement comes closest to expressing your opinion:**

**a) Pharmaceutical industry advertising in Canadian Family Physician**

- Completely acceptable
- Acceptable as long as policies and procedures are in place to manage it
- Unacceptable as long as the cost of changing is not significant
- Unacceptable no matter what the cost

**b) Pharmaceutical industry booths in the exhibit hall at FMF and provincial Chapter ASAs**

- Completely acceptable
- Acceptable as long as policies and procedures are in place to manage it
- Unacceptable as long as the cost of changing is not significant
- Unacceptable no matter what the cost

**c) Pharmaceutical industry sponsorship of development and delivery of continuing professional development programs that meet CFPC accreditation standards**

- Completely acceptable
- Acceptable as long as policies and procedures are in place to manage it
- Unacceptable as long as the cost of changing is not significant

- Unacceptable no matter what the cost

**d) Donations from the pharmaceutical industry to the CFPC's Research and Education Foundation to support grants and awards**

- Completely acceptable
- Acceptable as long as policies and procedures are in place to manage it
- Unacceptable as long as the cost of changing is not significant
- Unacceptable no matter what the cost

**5. If the CFPC were to dissociate from the pharmaceutical industry, would you be prepared to take on additional financial costs eg, increased registration fees for FMF and Chapter ASAs, higher cost for Canadian Family Physician?**

- Never
- Only if the total additional cost was very modest (under \$50)
- Even if the total additional cost was more substantial (up to \$500)
- Whatever the additional cost to individuals might be

**6. Please include any additional comments you wish to share about the CFPC's relationship with the pharmaceutical industry.**

**7. Please describe the population primarily served by you in your main patient care/practice setting:**

- Inner city
- Urban/suburban
- Small town
- Rural
- Geographically isolated/remote
- Cannot identify a primary geographic population
- N/A - I do not provide patient care

